

Steering Committee Meeting #3

Comprehensive Plan Update 2022

April 12, 2022



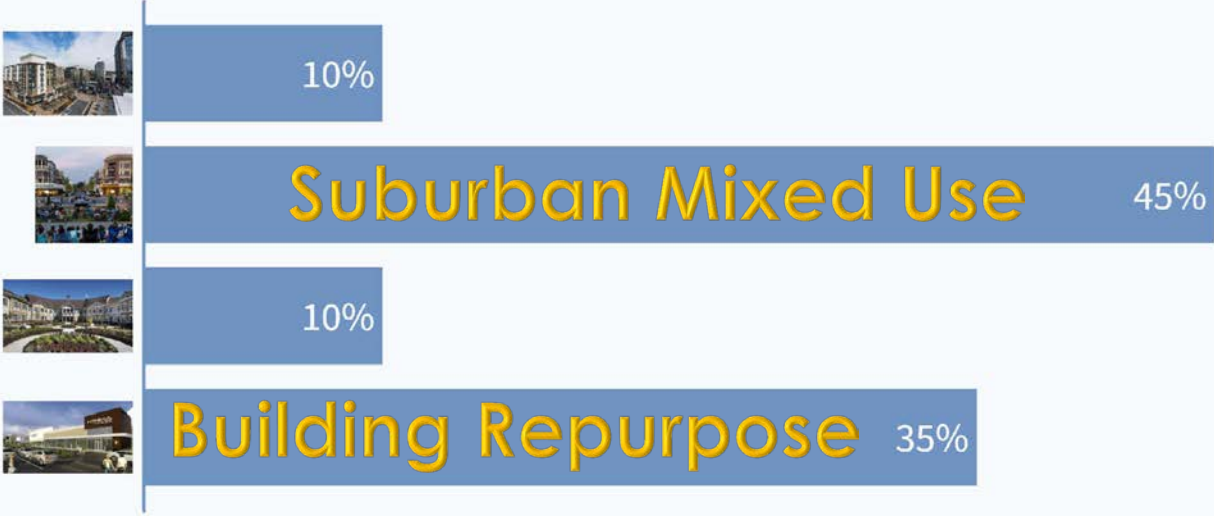
Agenda

- Summary of Development Workshop
- Summary of Online Survey Results
- Implementation Strategy Brainstorm

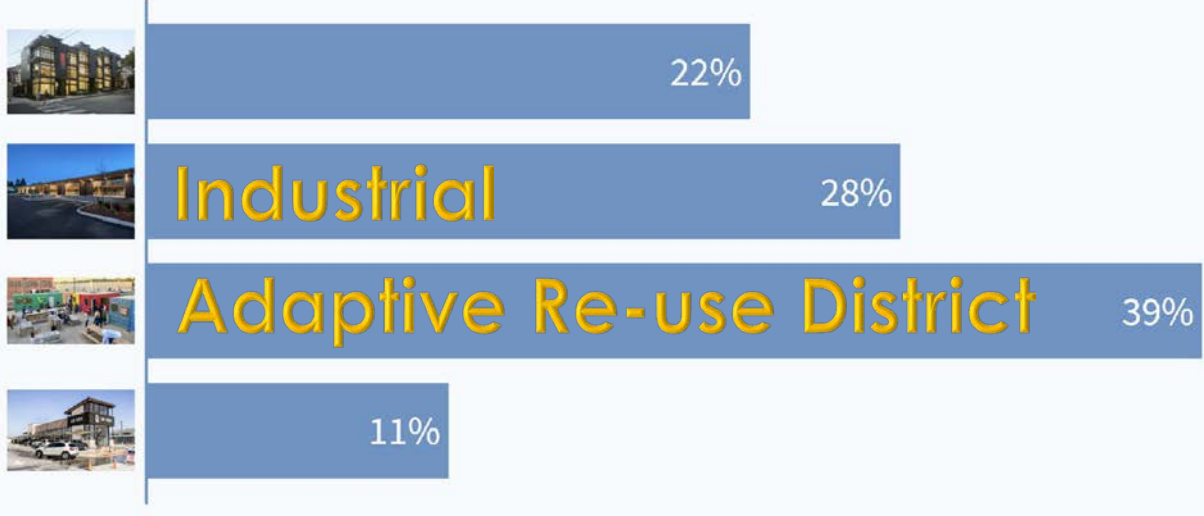


Development Workshop Summary

What is an appropriate redevelopment for the Braelinn Village retail site



What is an appropriate redevelopment type for the Huddleston Rd. Corridor

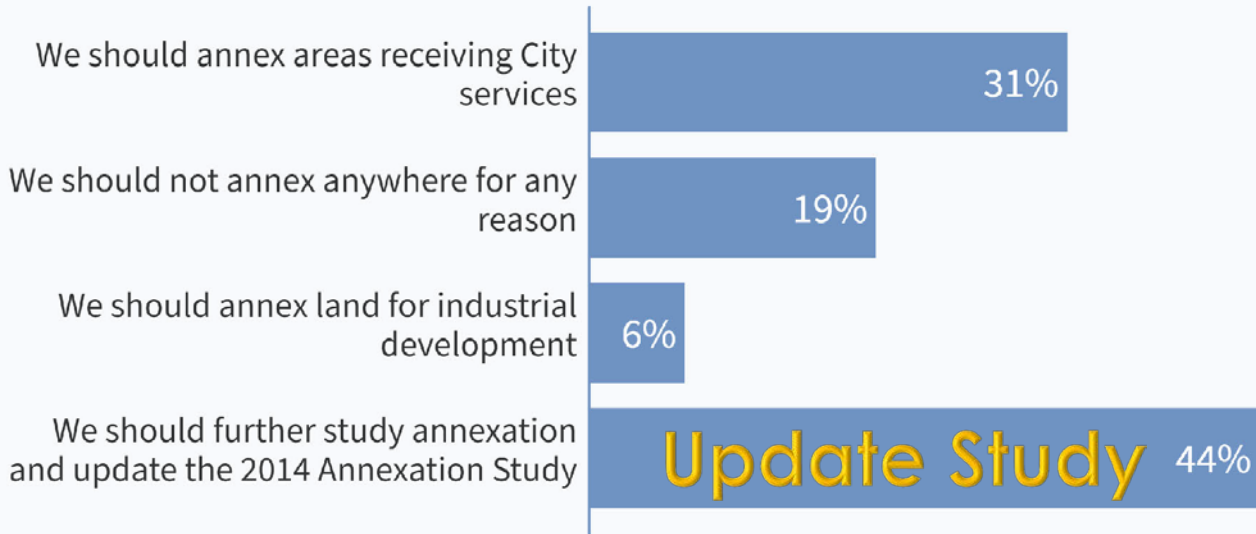


Development Workshop Summary

Enter one word location of other sites appropriate for redevelopment



What is an appropriate statement about annexation?



Online Survey: Values & Priorities

- 420+ responses
- Top 3 Values:
 - Paths, Greenspace, Safety
- Top 3 Issues:
 - Transportation (3 times more than anything else)
 - Parks and Recreation Facilities
 - Housing issues



Online Survey: Plan Elements

- Public Safety & Emergency Response
 - Stand alone category
- Infrastructure
- Parks, Greenspace, and Community Services
- Natural Resources & Environmental Sustainability
- Economic Development
- Transportation
- Land Use & Development
- Housing
- Government & Public Communications



Ranked by level of support

April 12, 2022

Open House Meeting Set Up

Transportation

Establish and maintain a comprehensive transportation system that provides safe and convenient circulation through and around the city.

Project	Complete	Underway	Postponed	Dropped	Notes
Participate in Fayette County CIP	C				
Participate in GDOT multi-use path study	C				
Implement SPLOST projects	C				
Implement recommendations of GA 54 West Corridor Study	C				
Update the Multi-Use Path System Master Plan	C				

Item	Project	Fiscal Year(s)					Long Range	Cost Estimate	Funding Source	Responsible Party
		2023	2024	2025	2026	2027				
T1	Seek funding for an Alternative Options Study for 54/74 intersection (not TDK expansion- GDOT study completed already)						\$250,000	County, GDOT, MPO	Planning, Engineering	
T2	Adapt a Street Network Plan for city that specifically addresses inter-parcel connections parallel to and across major roads and railroads						Staff Time	GF	Planning, Engineering	
T3	Seek funding for Crosstown Road corridor study between ST 74 and Robinson Road						\$70,000	County, City, MPO	Engineering	

Plan Element

Goal Statement

Implementation Strategy status from 2017 Plan

Implementation Strategy for 2022 Plan

Table in front with Bucket for 'Coins' for each strategy



Public Input: Time & Money

- Put Coin in piggy bank

5 coins per person 

PLUS

5 SPLOST coins 

- Place dot in year column

- One dot per strategy (if support)
- Unlimited dots per person

Cost Estimate	Funding Source	SPLOST '23 Eligible?	Responsible Party	Coins
\$200,000	County, GDOT, MPO		Planning, Engineering	1
\$1,000,000	GF, BR, or SPLOST '23	Yes	Planning, Engineering	5

Fiscal Year(s)					
2023	2024	2025	2026	2027	Long Range





Brainstorm Ideas

Ideas from Staff, Other Cities, & Online Survey Comments

Add YOUR Ideas!

Brainstorm: Transportation

Item	Project	Cost Estimate	Funding Source	SPLOST '23 Eligible?	Responsible Party	Coins
T1	Seek funding for an Alternative Options Study for 54/74 intersection (not TDK expansion- GDOT study completed already)	\$200,000	County, GDOT, MPO		Planning, Engineering	1
T2	Adopt a Street Network Plan for city that specifically addresses inter-parcel connections parallel to and across major roads and railroads	\$100,000	GF		Planning, Engineering	1
T3	Seek funding for Crosstown Road corridor study between SR 74 and Robinson Road	\$70,000	County, City, MPO		Engineering	1
T4	Study traffic calming options on existing roads with higher traffic volumes. Integrate traffic calming projects as appropriate into CIP or SPLOST '23	\$1,000,000	GF, BR, or SPLOST '23	Yes	Planning, Engineering	5
T5	Update residential street construction and design standards for future roads to reduce cut-through traffic while maintaining accessibility for residents	Staff time or \$25,000	GF		Planning, Engineering	
T6	Continue to support regional efforts to address the SR 54/ SR 74 congestion	Staff Time	GF		Council & City Manager	



Brainstorm: Parks & Rec. Facilities

Item	Project	Cost Estimate	Funding Source	SPLOST '23 Eligible?	Responsible Party	Coins
P1	Permanent structure over Kedron pools	\$1,000,000	GF	Yes	Parks & Rec	5
P2	Re-instate the Parks Citizen Advisory Committee to provide input and feedback on proposed facility projects, goals for Fred lineups, etc.	Staff Time	GF	No	Planning, Parks	
P3	Explore establishing a 'food truck court' on the old Community Garden site	\$100,000	GF, SPLOST '23	Yes	Parks, Public Works	1
P4	Explore converting Tennis Center into multi-sport complex similar to Kedron Athletics Center	\$1,000,000	GF, BR, SPLOST '23	Yes	Parks, Public Works	5
P5	Collect data on all facilities usage. Consider consolidating under-used or redundant facilities, or converting to different sports (i.e. Pickleball)	\$100,000	GF	No	Parks	1



Brainstorm: Path System

Item	Project	Cost Estimate	Funding Source	SPLOST '23 Eligible?	Responsible Party	Coins
	Perform 'gap analysis' on parcels without access to the current or planned path system. Update Master Path Plan with connections to disconnected properties	Staff time	GF	no	Planning	
	Path bridge over SR 54 near McIntosh HS & new Booth Middle School	\$3,000,000+	Impact Fees, GF, SPLOST '23	Yes	Public Works	5
	Continue Park Ambassador/ Enforcement officer program	\$100,000	GF	No	Planning	1



Brainstorm: Housing (middle ground?)

Item	Project	Cost Estimate	Funding Source	SPLOST '23 Eligible?	Responsible Party	Coins
	Continue to enforce property maintenance code. Explore additional standards that PTC can add (tarps, algae on siding, etc.)	Staff time	GF	No	Planning	
	Identify and monitor for any concentrations of property rehabilitation cases. Integrate GIS into Case Management software	\$30,000	GF	No	Planning, GIS	
	Explore funding sources for lower income/ fixed income home renovation grants or 0% loans for existing PTC residents.	Staff time \$100,000 seed funds?	GF	No	Planning	1
	Update accessory dwelling ordinance for owner-occupied residency	Staff time	GF	No	Planning	



Brainstorm: Natural Resources...

Item	Project	Cost Estimate	Funding Source	SPLOST '23 Eligible?	Responsible Party	Coins
	Perform 'gap analysis' on parcels without access to the current or planned path system. Update Master Path Plan with connections to disconnected properties	Staff time	GF	no	Planning	
	Path bridge over SR 54 near McIntosh HS & new Booth Middle School	\$3,000,000+	Impact Fees, GF, SPLOST '23	Yes	Public Works	5
	Continue Park Ambassador/ Enforcement officer program	\$100,000	GF	No	Planning	1



Brainstorm: Economic Development

Item	Project	Cost Estimate	Funding Source	SPLOST '23 Eligible?	Responsible Party	Coins
	Establish a Development Authority (DA)	\$100,000	GF	No	Planning & City Council	1
	Create an Economic Development Plan for Peachtree City	\$100,000	GF	No	Planning, City Council & DA	1
	Explore options for funding broker / marketer to recruit brands and restaurants appropriate for PTC	\$100,000	GF	No	Planning, DA	1
	Explore mechanisms for creating and/or supporting a local business incubator and small business resource assistance	\$100,000	GF	No	Planning, City Council & DA	1
	Continue to partner with Fayette County Development Authority to recruit and retain employers of high-paying jobs	NA	GF	No	FCDA	
	Plan and budget to update City-wide market study every 5 years as a part of the Comprehensive Plan	\$100,000	GF	No	Planning	1



Brainstorm: Development

Item	Project	Cost Estimate	Funding Source	SPLOST '23 Eligible?	Responsible Party	Coins
	Create sub-area plans for portions of the City as identified as possible redevelopment areas and/or Village Centers. Include robust Public Participation program	\$100,000	GF	No	Planning	1
	Create a Village Center zoning overlay with public participation process	\$70,000	GF	No	Planning	1
	Update the 2014 Annexation Study	Staff Time	GF	No	Planning	
	Update city-wide architectural standards and design guidelines	\$50,000	GF	No	Planning	1
	Update impact fee methodology report to reelect lower development levels	\$50,000	GF	No	Planning	1



Brainstorm: Public Communications

Item	Project	Cost Estimate	Funding Source	SPLOST '23 Eligible?	Responsible Party	Coins
	Continue Town Hall meetings and Council meet-n-greet session	Staff Time	GF	No	Council & City Clerk	
	Explore online dashboards to track City policies/projects and implementation progress	\$100,000	GF	No	City Clerk	1
	Update City website	\$100,000	GF	No	City Clerk	1
	Measure and track levels of citizen engagement. Make explicit efforts to engage youth, seniors, minorities, working families, and others	Staff Time	GF	No	City Clerk and All Departments	

