

PTC PROPERTIES, INC.
140 Old Mill Court
Fayetteville, GA 30214
770-631-8319

TO: All Tenants
FROM: J.D. Holmes
SUBJECT: Guidelines for wall signage
DATE: October 21, 1998

Cc: Pathways Community Dev.
✓ Tami Babb, Code Enforcement

The following general guidelines pertain to the tenant signage at the new GymXpress building at 2001-2009 Commerce Drive North: (Supersedes guidelines dtd 10/14/98)

1. All signage proposals must be submitted to Landlord for review and approval. Submittals must include a scaled, colored drawing indicating dimensions and colors.
2. Wall signage will be attached directly to the E.I.F.S. using studs without using a panel as background. In no event will the outside surface of the sign be allowed to protrude more than ten (10) inches from the wall surface.
3. The area of the sign shall be a maximum of forty-one (41) square feet as measured by the area of the smallest rectangle or series of contiguous rectangles which enclose all the letters and logo. The top and bottom of the sign shall at no point be closer than 18 inches to the E.I.F.S. offset. Likewise, the sign shall at no point be closer than five (5) feet to the left or right vertical reveal.
4. Individual letters will be limited in height to eighteen (18) inches, and must be entirely above and/or below the reveal groove. If the identity is a single word, it must be entirely above the reveal. If the letters occupy two lines, the bottom of the top letters and the top of the bottom letters must be separated by at least six (6) inches evenly spaced above and below the reveal.
5. Depending upon the look with respect to the overall appearance of the fascia of the tenant end, logos may be allowed to cover portions of the reveal.
6. The parking lot lighting appears to cast sufficient illumination on the tenant wall signs. In the event that, in the determination of the

Landlord, additional lighting is warranted, front lighting from below may be approved. Under no circumstances are internally-lighted or back-lighted signs permitted.

7. A Smoking Signage Ordinance is in effect in the City of Peachtree City. You must comply with this statute at all times.
8. No vending machine of any kind shall be placed on the property outside a building and in the public view without written approval of Landlord.
9. No product display or advertising shall be placed on the property outside a building and in the public view without written approval from the Landlord.
10. No advertising messages or signs shall be placed on the inside or outside surfaces of exterior glass without written approval from the Landlord.
11. Exterior windows, doors and fixed glass shall be kept free of bulk storage or any other objects which are not legitimate product displays.
12. Notwithstanding the above guidelines, it is the intent of PTC Properties, Inc. to create signage for the center having an aesthetically pleasing appearance in relation to the other tenant signs. Final approval will be granted with this consideration in mind.
13. In addition to the guidelines outlined herein, all provisions of the Peachtree City Sign Ordinance shall apply to businesses operating at this center.
14. Prior to installation, all signage must be approved in writing by PTC Properties, Inc. which must comply with guidelines established by Pathways Communities Development Corporation and the sign ordinance of Peachtree City. All tenants must obtain a sign permit from the City of Peachtree City.