

West Park Walk Proposed Signage Criteria

General Description: Tenant signs shall be comprised of back-lighted reverse channel letters, mounted onto an enclosed sign cabinet containing all electrical components and wiring. Signs shall be installed so as to minimize damage to the building façade.

All signs shall comply with both the letter and intent of the Peachtree City Sign Ordinance, as well as with all other pertinent City ordinances. Internally illuminated signs shall require an electrical permit to be obtained by a Georgia State Licensed Electrician and must comply with the edition of the NEC currently adopted by the City. No sign shall be installed until both sign and electrical permits have been obtained from Peachtree City. No sign shall be illuminated until an approved inspection is completed by the Peachtree City Building Department.

Prior to fabricating and permitting any sign, each tenant shall present to the designated shopping center representative the following information, along with a copy of this sign criteria signed by both tenant and sign contractor:

- A scaled, color wall elevation rendering, showing the sign as it will appear on the storefront;
- A shop drawing showing both front and side views of the sign and including all sign dimensions;
- Color numbers and names; type of primer and paint; the thickness of all aluminum components; fabrication method, indicating whether welding or epoxy adhesive will be used; complete description of illumination, including information on insulators, wiring and transformers; weep holes; and fastener and primary wiring details.
- Linear feet of leased building frontage.

All proposed signs must be approved by the Landlord, in writing, before permit applications are submitted to the City.

Sign Construction: All signs shall adhere to the following specifications.

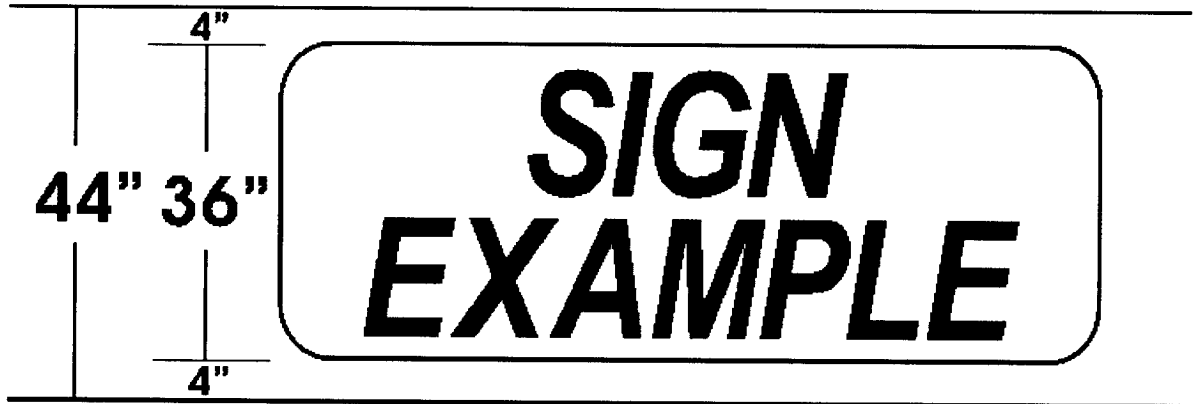
Size: The sign cabinet length shall not exceed the lesser of 80% of the width of the storefront or 24'. Further, sign graphics shall not exceed 90% of the length of the sign cabinet. Cabinet height shall not exceed 36". The sign cabinet shall be centered on the sign band of each individual tenant space. There shall be a minimum of 4" open space between the top edge of the cabinet and the top edge of the wall sign band. For all one-story buildings, there shall also be a minimum of 4" open space between the bottom edge of the cabinet and the bottom edge of the wall sign band; for all two-story buildings, the 2nd story shall have a minimum of 3" open space between the bottom edge of the cabinet and the bottom edge of the wall sign band. See attached diagram.

Store front sign band heights showing sign height maximums

Second floor example



First floor example



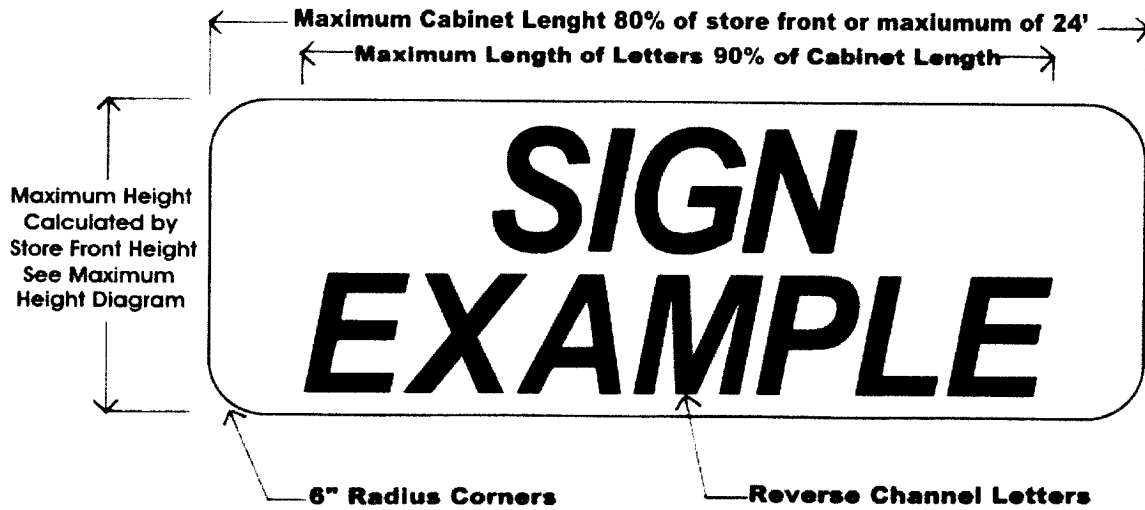
First floor example



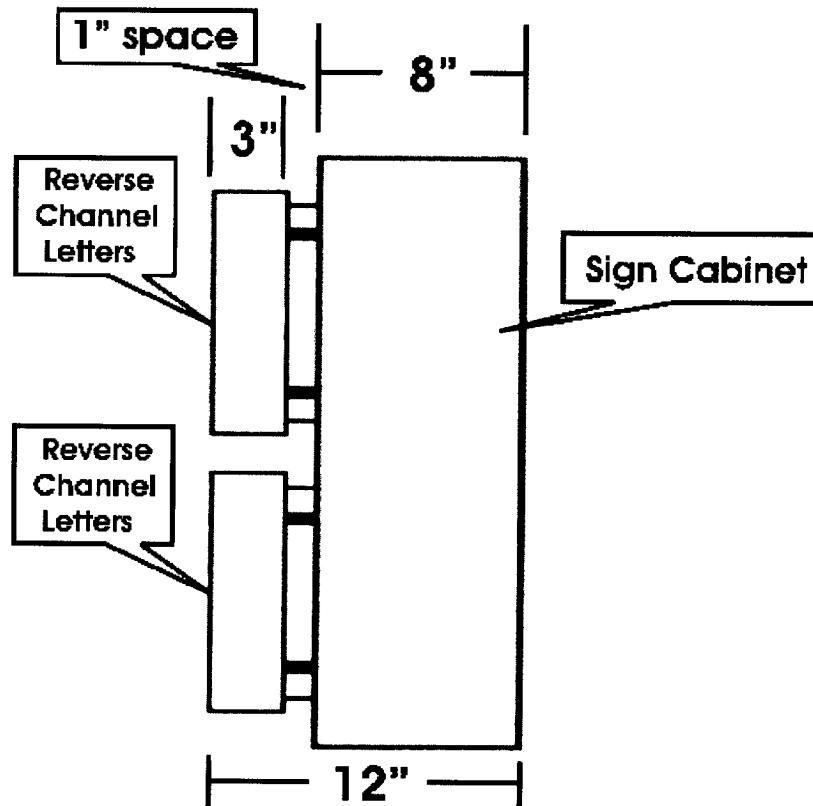
Shape: Cabinet shape shall be rectangular with 6" radius corners, to match the attached template.

Front View

All sign cabinets to be centered over store fronts



Side View



Color: Sign cabinets shall be painted Matthews—Biscuit # 35 B-1 P to match the sign band on the building. For the reverse channel letters, each tenant may use no more than two colors, which are to be selected from the list of standard colors (Red—Pantone # 187C; Blue—Pantone # 288C; Green—Pantone # 342C; and Pantone Process Black). The exception to this will be that each tenant may use corporate colors for its reverse channel letters and logo. However, no sign shall employ more than two colors, in addition to the color of the sign cabinet. Letter face and return color shall be identical.

West Park Walk Sign Colors

Sign band color is Sherwin Williams - Interactive Cream # SW 6113

Mathews biscuit #35 B - 1P matches the sign

Band color (Sherwin Williams - Interactive Cream # SW 6113.)





Sign cabinet exterior to be painted with acrylic polyurethane paint to match sign band color

Sign
cabinet color



Mathews - Biscuit # 35 B - 1P requires mixing not a standard color

Mathews and Akzo Grip Gaurd sign paints below are available as standard colors.
Special mix not required for paint colors listed below.

Letter Colors	Pantone or PMS#	Mathews Color Name & Number	Akzo Grip Gard Color Name & Number
	187C	Mexical Red # 42214 S P	Unique Red # 3AHU - 43535
	288C	Capri Blue # 42219 S P	Champion Blue # 8 AHU - 4339
	342C	Federal Green # 42259 S P	Erin Green # 7 AHU - 43700
	Process Black	Satin Black # 42204 S P	Deep Black # AHU - 43807

Please note: Corporations may use official corporate colors

Attention: Do not match paint colors from this sheet. Please use this sheet for reference only. Please view this sheet as a printed page as colors are more accurate than when viewed on a computer monitor unless you have calibrated your monitor with a calibration unit from Pantone.

Graphics: Tenant shall select an appropriate letter style, keeping in mind that letters with bold strokes provide greater legibility.

Cabinet: Sign cabinet shall be enclosed; having an appropriate number of access panels attached with counter-sunk aluminum or stainless steel screws. The frame shall be constructed of welded aluminum. All aluminum components shall be a minimum of .125 in thickness. The depth of each sign cabinet shall be 8".

The use of visible rivets or screws on sign panel exteriors is prohibited. All exterior welds shall be ground smooth and all electrical wiring and components shall be concealed.

Sign Letters: Only reverse channel letters shall be allowed. Letter depth shall be 3". Faces shall be fabricated from minimum .125-thickness aluminum and returns from minimum .063 aluminum. Each letter shall have a clear, minimum .125 Lexan back, attached to letters with counter sunk aluminum or stainless steel screws to avoid corrosion. Screw heads shall be painted to match the letters. Letters shall be attached to the sign cabinet with stainless steel or aluminum threaded rods with a 1" length x .5" diameter aluminum or plastic tube spacer around threaded rod. The spacer will fit between the clear letter back and the cabinet. Sign letters shall not encroach into the top 2" or bottom 2" space of the sign cabinet. Individual letters shall be illuminated with 30-ma neon. Neon tubing shall be limited to white, blue or red in color. There shall be no exposed electrical or lighting parts.

Finishing & Painting: All exterior aluminum parts shall be final sanded with 180 grit sandpaper and all exterior seams shall be filled and sanded. All exterior aluminum shall be primed with an acid etching primer. The sign shall be finished with two to three coats of a good quality acrylic polyurethane paint such as Mathews, Akzo, PPG or Dupont.

Electrical: Power shall be supplied by a minimum of 20 amp, 120 volt primary circuit installed on the sign mounting façade. All electrical connections must comply with the latest edition of NFPA 70. All transformers must meet U.L. 2161 code, stating that all transformers of 7500 volts and higher are to have a (SGFI) secondary ground fault interruption safety device.

Installation: Sign shall be attached to the building with non-corrosive fasteners, such as galvanized or stainless threaded steel rods. Fasteners must secure the sign to the framework of the building. On Dryvit (EIFS) sections, a brace, such as angle iron or pressure treated wood, shall be installed behind the wall and attached to the building frame. The use of toggle bolts through EIFS/ drywall is not allowed.

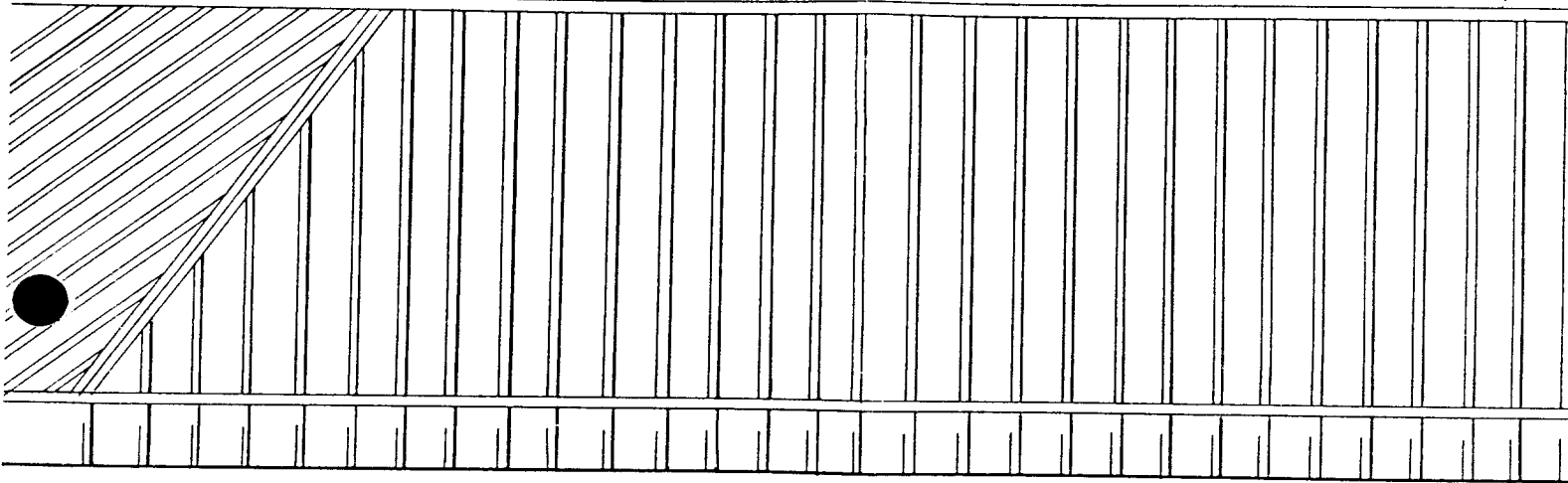
Recommended Sign Contractors: Allied Signs – 770-403-4029
DeNyse Signs – 770-942-0688
A Sign Group-770-486-1806

Tenant

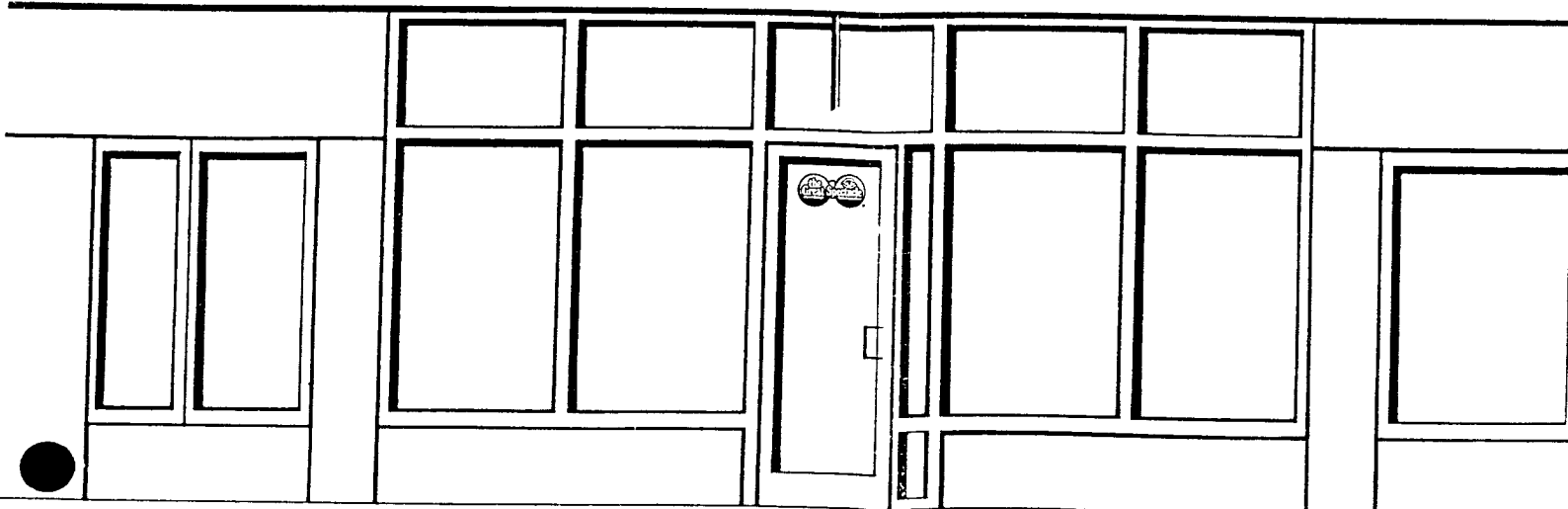
Sign Contractor

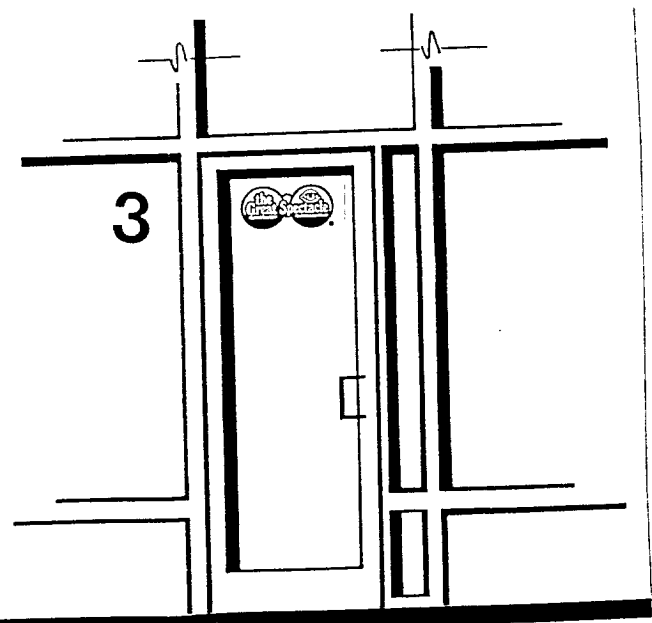
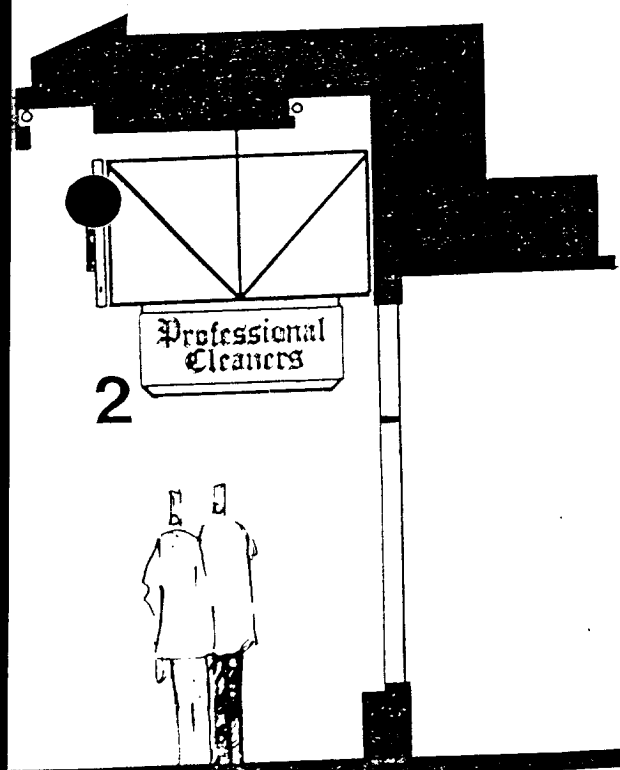
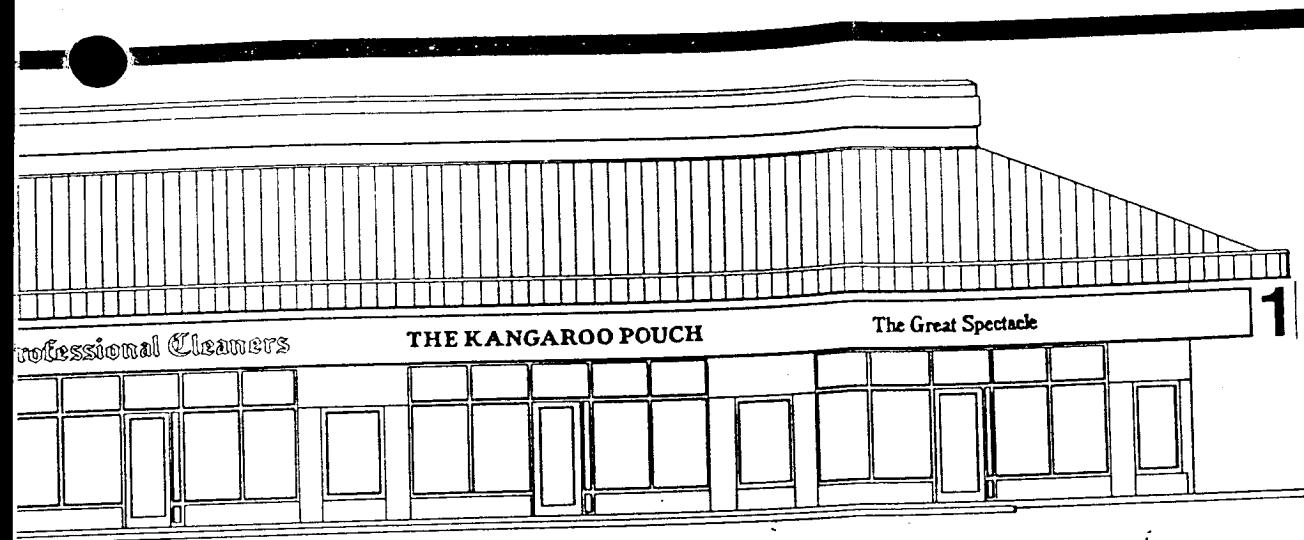
Westpark ● Walk

MERCHANT SIGN PROGRAM



The Great Spectacle





Banner LOCATION SIGN

Each merchant at Westpark Walk will receive a banner to be located over the front door of the establishment. The banner will be made of sailcloth with the name of the business stitched with twill lettering on both sides to match the sign and identification

Storefront Sign

Each merchant at Westpark Walk will be permitted one silk-screened door sign to be applied not less than 5' 6" from bottom of the door. This sign may not exceed one and one-half square feet and may illustrate the merchant's logo.

Exterior Sign Band

All lettering on exterior sign band is to be stud mounted, metallic trim custom fabricated letters. Each merchant will be provided with lettering in plain block style:

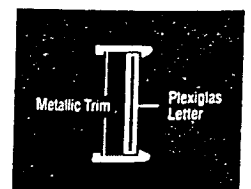
A B C D E F G
N O P Q R S T

Maximum cap height for lettering is 15"
Minimum cap height for lettering is 12"
Completed sign must fit within the width of
the merchant's storefront. Lettering is red
(PMS 185) with metallic trim.

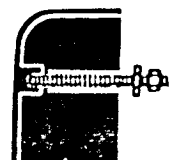
Metallic Trim
Lettering



Construction



Mounting R-2



**WESTPARK WALK
MERCHANT SIGN PROGRAM
STATEMENT OF CONFORMITY**

In order for Westpark Walk to maintain high standards of visual design and presentation, the following policies and standards have been established to govern the appearance, placement and specifications for signs located in Westpark Walk. These policies and standards are in conformity with the sign ordinance now in effect in Peachtree City.

POLICIES

1. Signs shall serve only to identify the business or activity at its location of business.

2. The Planning Commission of Peachtree City shall review all signs for any new or remodeled commercial business. This review shall take place at a regular or called meeting. Review is necessary to assure that the overall appearance is harmonious in color, form and proportion and that it is coordinated with the architecture of the completed complex.

It is the responsibility of each merchant to ensure that signs comply with the Peachtree City sign ordinance and to go before the Planning Commission to have proposed signs approved.

SIGN STANDARDS

1. Each merchant in Westpark Walk may have one identification sign located on the sign band above storefront. This sign shall contain only the following:

a. the name of the person, business or activity occupying the premises OR

b. the standard business category of products and services available on the premises if not included in the name itself.

2. The area calculation of signs shall not include framing or support system.

WINDOW SIGNS

Permanent window signs over two (2) square feet are not allowed. Temporary signs only may exceed two (2) square feet and may not be displayed any longer than 30 days.

DOOR SIGNS

Permanent door signs over one and one-half square feet are not allowed. Temporary door signs shall not exceed fifty (50) percent of the door area (excluding frame or jamb).

Temporary door signs shall be displayed for no longer than thirty (30) days.

BANNER SIGNS

At Westpark Walk, in addition to all other permitted signs, each merchant shall be permitted one projecting sign used to identify the entrance or location of the premises, provided such sign:

a. does not exceed six (6) square feet in area.

b. is uniform in size, material and is placed in an equivalent location to other such signs located on the same building.

c. is suspended from the eave or soffit of the building or mounted on the wall above the door but in no case extends above the first floor of the building.

d. maintains a minimum of seven (7) feet clearance between the bottom of the sign and the walkway below.

e. contains only the name of the business or person occupying said premises.

EXHIBIT C

SIGN CRITERIA

I. GENERAL CRITERIA

The purpose of this Sign Criteria is to define and specify the exterior signage criteria for all tenants at the Shopping Center in order to produce a coordinated, complementary graphic image for the entire center.

Each Tenant is allowed one Primary Sign *unless otherwise permitted and approved by the local municipal governmental authority* to be mounted on the sign band above the Tenant's storefront and one Secondary Sign to be located under the storefront canopy near Tenant's entrance door. The cost of fabrication and installation of each sign shall be the responsibility of Tenant. Sign design, fabrication and installation shall be in full compliance with the requirements and specifications of this Sign Criteria and with all requirements of the local governmental authority having jurisdiction. *Any grand opening signage or banners permitted through the city shall be acceptable to Landlord.*

Sign Text: The text of the Primary Sign and Secondary Sign shall be limited to Tenant's Trade Name only. No reference shall be made to any merchandise sold or activity conducted on the Premises. The Primary Sign and Secondary Sign shall each be limited to one line of text.

Sign Location: The Primary Sign shall be mounted on the sign band above Tenant's storefront and shall be centered with respect to both width and height.

II. APPROVAL

Tenant shall submit three sets of signage drawings and specifications to Landlord meeting the requirements set forth herein. Tenant must receive Landlord's written approval prior to the fabrication and installation of any sign.

- a) Layout of text for Primary Sign. Layout for Primary Sign must be to scale, showing all sign dimensions, style and exact color of letters. Also, layout and colors of any logo to be included. Color of raceway and letter sides to be shown.
- b) Construction and installation details and specification, including all materials to be used.

III. SECONDARY SIGN

The Secondary Sign shall be mounted to the wall of Tenant's storefront, as close as possible to Tenant's front door. It shall project out over the sidewalk in front of Tenant's store.

The text of the Secondary Sign shall be the same as the Primary Sign.

The Secondary Sign will be provided and installed by Landlord at Tenant's expense. Upon installation of the Secondary Sign, Tenant shall send Landlord a check for \$200.00. Maintenance of the Secondary Sign shall be Tenant's responsibility after installation.

IV. SPECIFIC PRIMARY SIGN CRITERIA WESTPARK WALK.

- Type of Sign: Custom fabricated channel letters with metallic trim to be stud mounted - not illuminated.
- Size of Sign: Length not to exceed 75% of width of Tenant's Storefront. Maximum sign height of 18".
- Style of Letters: Selected by Tenant subject to Landlord's approval and the City of Peachtree City's approval.
- Color of Letters: All colors subject to Landlord's approval and the City of Peachtree City's approval.

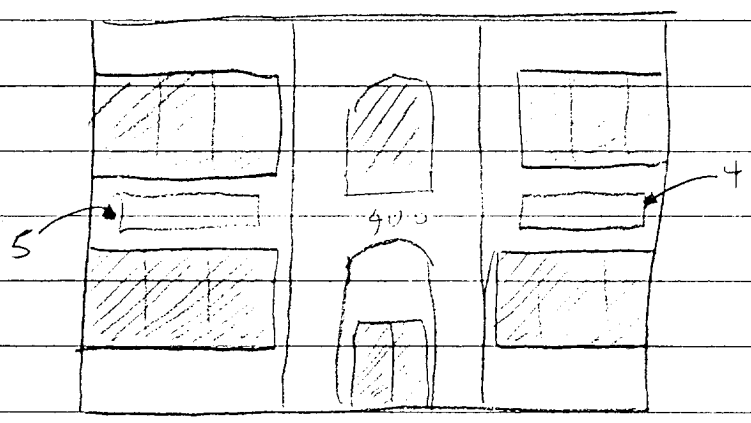
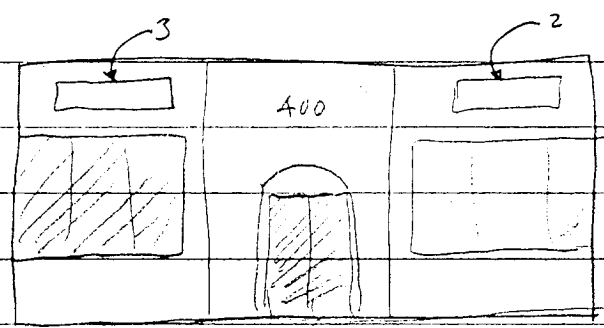
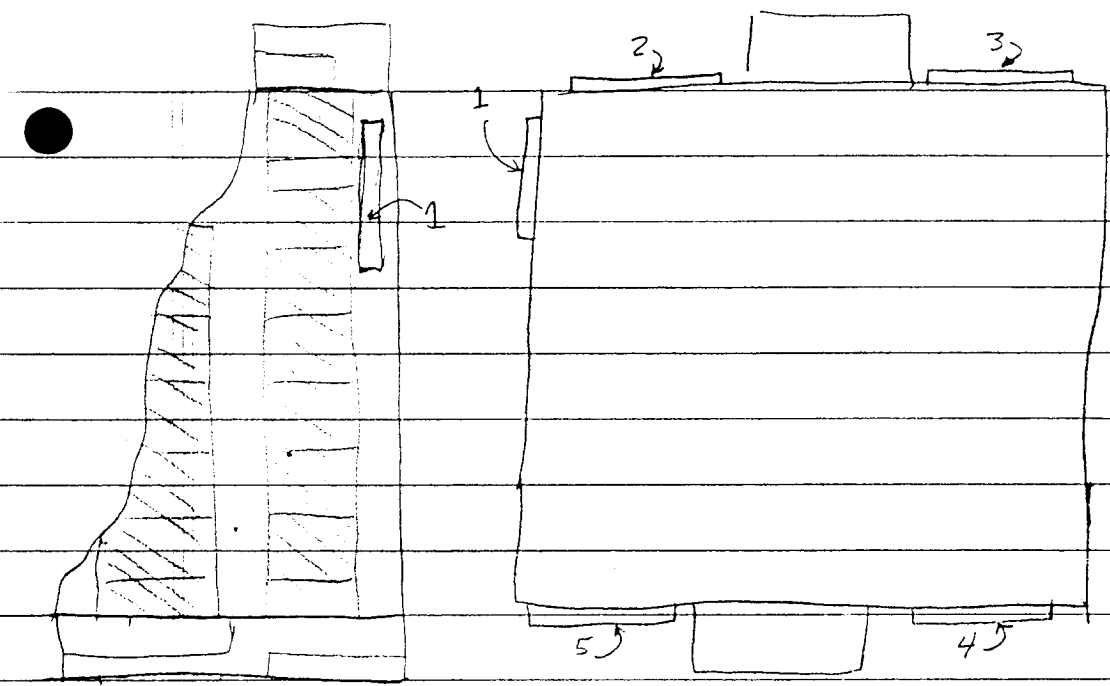
Westpark II Sign Program

It is the intent of the owners to allow tenants to display the name of their business on the outside of the building while maintaining a professional appearance consistent with other buildings in the area and in compliance with all Peachtree City sign ordinances.

The following rules apply:

1. There are five locations on the building where signs may be displayed. See attached Drawings. One, on the side parallel to Westpark Drive, will be reserved for the name of the building. The remaining four sign locations may be used to display the names of the tenants.
2. Each sign will be a maximum of ten square feet in area and up to ten feet in length.
3. Letters will be a maximum of 12" and a minimum of 6" in height. *AND OR LOGOS*
4. Letters on the tenant signs will be constructed in the Arial font.
5. Signs will be constructed of a material having a brass/gold finish consistent with the other signs on the building.
6. Zoning prohibits window signs.
7. The owners have the right to accept or reject the content, design and finish of any sign to be displayed on the building.
8. Signs must be approved by the city of Peachtree City before installation.
9. Only the name of the company may be displayed on the sign.

attachments

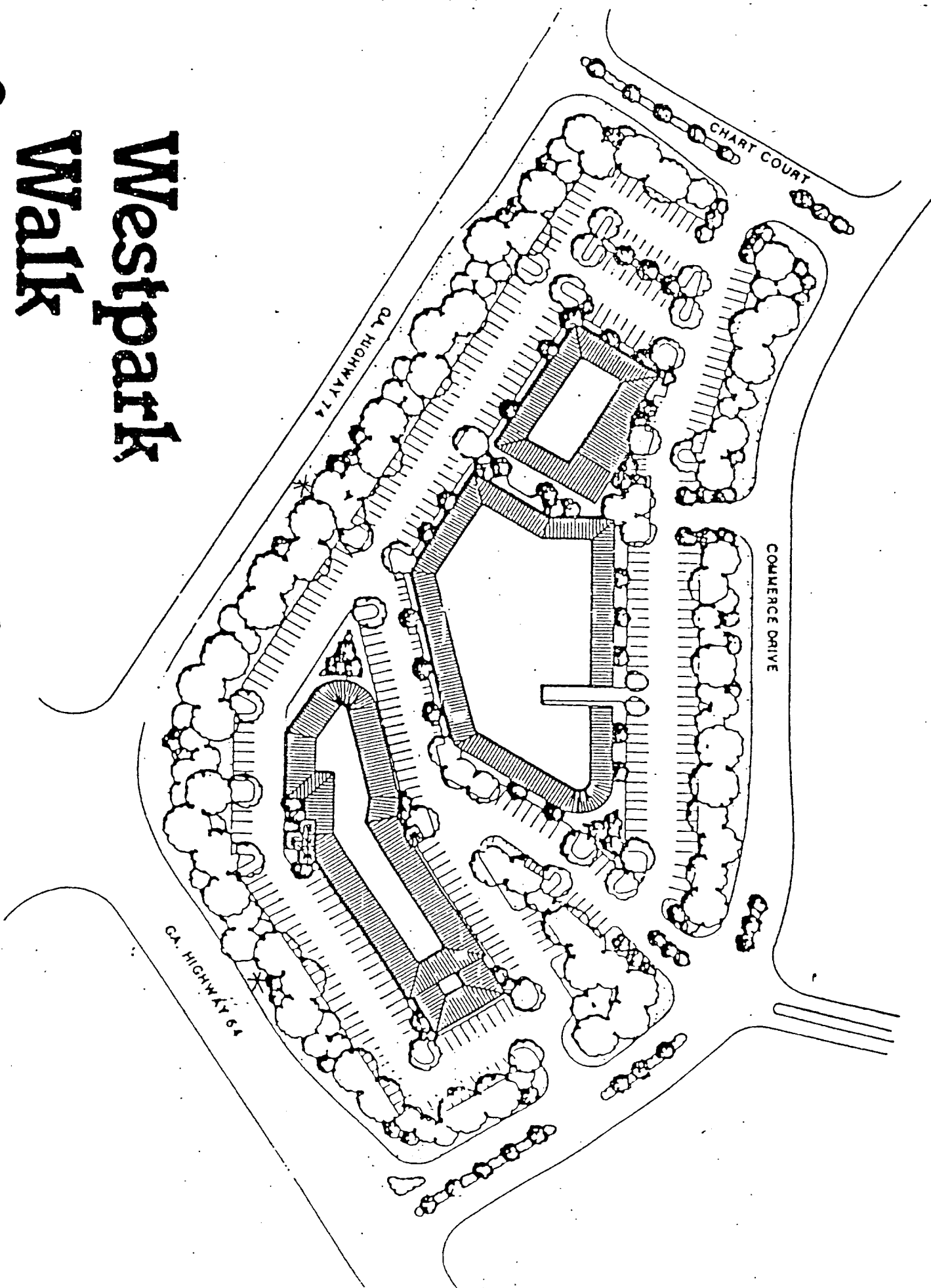


SIGNS.

1 - BUILDING NAME

2-5 TENANT NAMES

Westpark Walk



Westpark Walk

